



A Printing Strategy to Fit Your Needs

While a strong digital infrastructure is a requirement for 21st-century educational institutions, today's uncertain economy is forcing many schools to reduce operating costs. A growing number of organizations are turning to managed service providers to meet these competing demands.

Letting a service provider manage your printing for you can be a fast and easy way to quickly slash IT expenditures, but not every organization is ready to put its printing infrastructure in someone else's hands. HP offers the perfect solution: the HP Page Plan. It's a simple, convenient program that can reduce operating costs while giving you greater control of your imaging and printing environment.

In a single print-services contract, HP Page Plan bundles printers, copiers and other hardware with HP supplies and expert HP technical support to help you manage your environment. This flexible, scalable plan helps reduce printing costs and cuts down on the use of paper and other consumables, which also helps the environment.

HP Page Plan provides an easy way to better manage your print environment at a strategic level without becoming buried in the details. The plan will help you cut printing costs, improve productivity, streamline procurement, improve security and help the environment.

Major benefits of the HP Page Plan include:

- **Convenience:** A simple and straightforward one-to five-year contract that covers all HP hardware, supplies and support.
- **Flexibility:** Lease and purchase options on hardware, plus variable contract terms and hardware support options.
- **Efficiency:** Priority access to one telephone number for your support needs and the online HP Service Portal for technical support, ordering supplies, obtaining usage reports and locating contract information.
- **Reduced administrative costs:** Streamlined ordering through Automated Toner Delivery, plus device-initiated toner/ink sensing and ordering. And there are no minimums, so you only pay for what you print and nothing more.
- **Scalability:** Easily move up to the more comprehensive HP Managed Print Services agreement whenever you'd like.
- **Security:** HP Access Control Secure Pull Printing with PIN Authentication improves security of your printing environment by allowing you to restrict services to authorized users.
- **Manageability:** HP Access Control Job Accounting helps you track print, scan, copy and e-mail usage by device, user or department. Organizations can develop detailed reports for budgeting, forecasting, internal billing and cost recovery.



HP is a global leader in education printing solutions, with technical expertise, reliable products, and solutions that optimize infrastructure, manage the environment and improve document workflow. With industry experts in education, HP is equipped to provide customized solutions for the unique needs of educational institutions.