



Working It Out On Campus

IT simply has to work better in higher education environments. Education is too important to stick with the old ways. That means moving forward aggressively, with leading-edge technologies that improve productivity and save significant amounts of time and money.

HP Networking Converged Infrastructure puts all the pieces together for higher education. It provides a blueprint for the data center of the future. It integrates servers, storage, networks and facilities — including highly efficient use of power and cooling resources — to create a streamlined environment that can be managed from a single platform. Virtualization, consolidation and integration of all your IT resources give you greater control of your systems — increasing efficiency and saving money that can be reallocated to other mission-critical needs.

You have greater demands on aging IT systems, security risks, complex system management issues, rising costs and other challenges. HP has the solutions. HP Networking has what your infrastructure needs, whether you want it on-site, off-site or in the cloud. HP Converged Infrastructure will streamline and optimize your IT environments — accelerating your return on investment for all your IT resources.

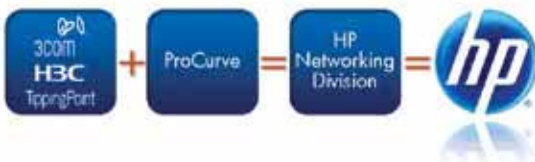
HP is changing the rules of networking by bringing next-generation technologies and proven deployment experience to customers demanding IT alignment to new business priorities. Innovating across the infrastructure, HP will help networking break free from its historical walls, play a more integrated role, operate differently and deliver far better economics.

For more info, go to www.hp.com/networking.

HP Networking infrastructure provides streamlined, automated management across a multi-vendor environment from a single management display. It's a simpler, more efficient way of managing your infrastructure, bringing down your operational costs and total cost of ownership.

It makes your environment:

- **Virtualized** — Virtualizing all resources (servers, storage and networking) separates applications from the underlying hardware. That makes it easier and faster to adjust applications to match changing needs. IT becomes more flexible and responsive.
- **Resilient** — Mission-critical resiliency is a must. HP's hardware, software and operating environments have proven to be resilient in deployments throughout the world.
- **Orchestrated** — Strong orchestration gives you infrastructure that's driven by policies and service-level agreements, centralized management, automated workflows and application-aware environments. HP hardware has intelligence built in, helping your systems achieve ideal performance.
- **Optimized** — HP Converged Infrastructure uses policies to optimize itself for any workload, on both physical and virtual machines. It uses the right amount of resources for the job, saving money that legacy systems waste.
- **Modular** — HP solutions are based on modular design principles and open, interoperable standards. So you can scale up or down at any time. And you can begin converging from whatever resources you currently have, moving in phases toward your next-generation system.



HP is a global leader in higher education printing and enterprise networking solutions, with technical expertise, reliable products, and solutions that optimize infrastructure, manage the environment and improve document workflow. With industry experts in higher education, HP is equipped to provide customized solutions for the unique needs of educational institutions.