



◀ SERVING MORE STUDENTS BY EXTENDING CLASSROOMS ONLINE

Higher education institutions are increasingly caught in a bind: Trying to serve growing enrollment demand with budgets based on the lower student counts of previous years. Sound familiar? It's not effective to solve this problem just by adding more sections to a class — even if you had the faculty and the space.

A solution that is both dynamic and cost-effective is combining blended learning curriculum design with lecture capture technology. Blended learning delivers courses through a mix of online and in-class content and participation. At the heart of this model are instructor lectures — video recorded and combined with other learning content in Echo360. Through Echo360's platform, students can access course content online and outside the classroom, at their convenience and across various devices.

Enable student success. Students can enroll in the courses they need at the right time, increasing their learning outcomes, satisfaction, retention, and on-time graduation rates.

Improve teaching. Faculty can use technology to teach more effectively and efficiently, even with larger class sizes. Echo360 products are built with the needs of instructors in mind, helping them focus on teaching instead of technology.

Meet enrollment and revenue goals. Your institution can serve more students, meet revenue goals, and satisfy diverse learning needs, through both blended learning and pure distance learning courses. And with the clarity of video and online content, you'll maintain high learning levels and teaching standards.

Implement blended learning at your pace. Install lecture capture systems based on your budget, staffing, and space constraints. From one classroom to hundreds, Echo360 gives you many options for deployment — and for keeping pace with growth and change in enrollment demands.



As a global leader in blended learning and lecture capture solutions, Echo360 helps higher education institutions keep pace with modern students' learning needs through products that digitally record and upload learning content for playback on any device. Built by and for educators, Echo360 offers the only scalable and reliable solution to record all types of university content from every classroom, office and learning space. More than 400 colleges and universities in 29 countries use Echo360's solution.

For more information, visit www.echo360.com.