

2012 EDITORIAL CALENDAR*

Sponsorship Close	Topic	Editorial Briefing	Solutions Page Design Begins	Inaugural PDF	Drop Date	Funding Report	Webinar
			(optional) Client Supplied Solutions Page Materials Due				
2012 Q1 – Jan/Feb/Mar	Campus Infrastructure	Oct. 3 – Nov. 21	Nov. 22	Feb. 3	March	Feb. 24	Mar. 13
Sponsorship Close: Nov. 21			Dec. 6				
2012 Q2 – Apr/May/ Jun	The Textbook Reformation & Digital Content	Feb. 6 – Mar. 19	Mar. 23	May 14	June	Jun. 1	Aug. 29
Sponsorship Close: Mar. 19			Apr. 13				
2012 Q3 – Jul/Aug/ Sep	The Blended and Virtual Learning Frontier	May. 21 – Jul. 2	Jul. 6	Aug. 31	September	Oct. 1	Oct. 11
Sponsorship Close: Jul. 2			Jul. 23				
Bonus Issue Sep/Oct/ Nov	Technology Innovation in Education Yearbook 2012	Jul. 9 – Sep. 7 (sponsors only)	Aug. 20	Oct. 15	November	N/A	Dec. 6
Sponsorship Close: Sep. 7			Sep. 28				
2012 Q4 – Oct/Nov/ Dec	Campus Specialty Tech Programs	Aug. 10 – Sep. 21	Sep. 24	Nov. 16	December	Dec. 21	Jan. 17
Sponsorship Close: Sep. 21			Nov. 2				

* Dates are subject to change.

Convergemag.com Editorial Calendar

Jan: Standards-based curriculum
Feb: Project-based learning
Mar: Formative assessments
Apr: Digital curriculum

May: Mobile devices, apps and digital content
Jun: Digital content legislation
Jul: Blended learning
Aug: Professional learning communities

Sept: Online learning
Oct: Game-based learning
Nov: Virtual worlds
Dec: Augmented reality