

# Investing in the Big Picture

Better education at a more affordable price.



**W**hich technologies will have been worth the expense when school administrators look back several years from now? Experts often point to systems that centralize student, teacher and campus management information — and streamline related tasks for greater efficiency and transparency.

The ability to also intelligently analyze current data from educational and financial sources can help educators make more informed decisions — for better outcomes on all fronts.

### Breaking through cost challenges

Many institutions worry about the cost barriers. However, by adopting a platform that helps schools manage all aspects of their operations, rather than just a few — everything from student information and teacher performance, to finance, admissions, enrollment, facilities and physical assets, procurement, HR, funds and endowments and administration — schools can gain enormous efficiencies, cost savings and quicker ROI.

### A proactive plan for the future

Microsoft is committed to helping students receive the quality education they deserve, despite shrinking school budgets.

Microsoft Dynamics is a combination of high-performing ERP and CRM solutions that helps schools manage the breadth of their operations more insightfully — from student information to teacher performance, facilities, finances and more. It gives educators and administrators the tools needed for better measurement and improved outcomes. In addition to also streamlining and automating for cost savings, Microsoft Dynamics allows schools to connect with existing systems and combine data from multiple sources for a 360-degree view of student progress and teacher effectiveness.

### Microsoft Dynamics ERP and CRM solutions speed ROI by:

- Implementing systems in shorter timeframes to demonstrate early wins and quicker value.
- Providing greater transparency into budgets to help administrators avoid cost overruns and other expensive surprises.
- Incorporating schools' existing Microsoft investments, including Excel, Outlook, SharePoint and SQL Server, to add ease of use and familiarity for quicker user adoption.
- Helping schools gain more value from existing software and other non-Microsoft investments.
- Allowing schools to access services via a remotely hosted cloud service to reduce upfront costs.



Microsoft Dynamics ERP and CRM solutions are delivered by a global network of Microsoft business partners who specialize in education. These trusted, seasoned providers can tailor solutions to each school or district and help customers with solution selection, planning and design, customization and configuration, implementation, training and ongoing support.

To learn more, visit <http://www.microsoft.com/education>.