

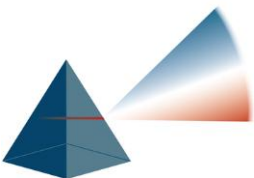


Survey on Nebraska's Minimum Wage

The information on the following pages comes from an IVR survey conducted on February 26th and February 27th on a random sample of voters in Nebraska.

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Methodology

The sample size was 600 respondents. We administered the survey using automated phones. We conducted a survey of voters statewide in Nebraska. The margin of error is +/- 4.00% at a 95% confidence level.

Voter Likelihood. We began with a list of voters in Nebraska who voted in two of the last three elections in 2012 and 2010. For voters under the age of 30, they voted in at least one of the three elections. From this, we pulled a random sample by Congressional District for the IVR sample. Furthermore, we only completed surveys for respondents who confirmed they will be voting in the November 2014 general election.

Ethnicity. 84% of the sample are Caucasian, which is representative of Nebraska's census demographic data.

Home Phone Ownership. Due to the mode of administration of the survey, the sample is limited to individuals who own home phones.

Additional Sample Demographics. We also recorded the age, party affiliation and gender of each respondent based on self-reporting.

About IVR Surveys. IVR surveys reduce interviewer bias to zero by eliminating the live human interviewer. Every poll respondent hears the same questions read the same way. Independent analyses from publications such as the Wall Street Journal¹, National Council on Public Polls², American Association of Public Opinion Research³ and The Pew Research Center all show automated, recorded voice surveys used to record candidate preferences have an accuracy level comparable to live interviewer surveys. In the 2008 Primary season, Nate Silver with fivethirtyeight.com concluded that two of the three most accurate polls were IVR surveys⁴. In the 2010 General Election, a similar comparison of polls nationwide concluded that IVR surveys were ranked second and fourth most accurate.⁵

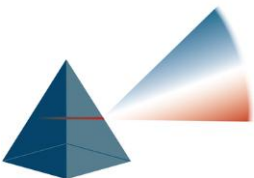
¹ WSJ, 11/6/2008 "...interactive voice response polls, or IVRs, were as accurate [in the 2008 elections] as live-interview surveys, and more thorough..."

² NCPP 12/18/2008 "For [2008] telephone surveys using live interviewers, the average error was 2.0 percentage points. It was 1.8 percentage points for IVR..."

³ AAOPR 4/2009 "The use of either computerized telephone interviewing [CATI] techniques or interactive voice response [IVR] techniques made no difference to the accuracy of estimates [in 2008 primary election polls]."

⁴ Fivethirtyeight.com 5/28/2008 Pollster ratings, accounting for the Democratic contests in North Carolina, Indiana, West Virginia, Kentucky, Ohio and Oregon show that two of the top three most accurate polls were conducted by IVR."

⁵ Fivethirtyeight.com 11/4/2008



Key Findings

Overall, 55% of voters surveyed support raising the minimum wage.

- A wage hike is stronger among Democrats (85%) and Independents (57%). Only 35% of the GOP support the increases.
- With the exception of 45 to 54 year olds, all age groups favored an increase in the minimum wage.
- The 55 to 64 age group supports increasing minimum wage by two-thirds.
- Women support increasing the minimum wage by almost a 3:1 ratio, while men are more evenly split at 10:9.

Of those who support raising minimum wage, 60% support raising to \$10.10.

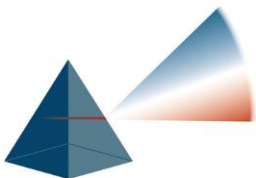
- 69% Democrats want to raise to \$10.10, but 68% Republicans want to increase it to \$9.
- Younger groups (18 to 45) most want to increase minimum wage to \$10.10; but all age groups support \$10.10 over \$9 overall.

Less than 9% of the electorate want to abolish the minimum wage.

- Among both Democrats and Republicans, a healthy majority of those who oppose raising the minimum wage do not want it lowered.

55% support raising the minimum wage for tip employees, across all parties.

- Women are more supportive than men.
- Democratic support is much greater than GOP support.



Script

[Intro] Hello, this is Midwest Research, a national public opinion survey firm calling with a two minute survey about important issues in Nebraska. Please use your telephone keypad to respond.

Q1. Will you be voting in the November 2014 general election?

1. Press 1 for Yes
2. Press 2 for No [GO TO CLOSE]
3. Press 3 if you are unsure [GO TO CLOSE]

Q7. Thanks. For statistical purposes only, please tell us your age range.

1. Press 1 if you age 35 or under
2. Press 2 if you are 36 to 45 years
3. Press 3 if you are 46 to 54 years
4. Press 4 if you are 55 to 64 years
5. Press 5 if you are 65 or older

Q8. For statistical purposes only, please tell us your ethnicity.

1. Press 1 for Asian
2. Press 2 for African American
3. Press 3 for Caucasian or White
4. Press 4 for Hispanic
5. Press 5 if you are of another ethnic origin not mentioned here.

Q9. For statistical purposes only, please tell us your gender.

1. Press 1 for Male
2. Press 2 for Female

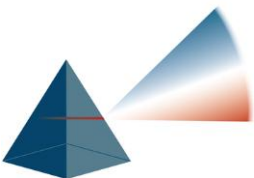
Q2. The minimum wage in Nebraska is \$7.25 per hour. It has not increased in the last three and a half years. Some have proposed increasing Nebraska's minimum wage. Please tell us whether you would support such a law.

1. Press 1 if you would support raising the minimum wage in Nebraska [GO TO Q3]
2. Press 2 if you oppose raising the minimum wage [GO TO Q4]
3. Press 3 if you are unsure

Q3. Thanks. There are several options for raising the minimum wage in Nebraska. One proposal is to increase the amount to nine dollars per hour. Another option is to raise it to \$10.10 per hour. Which option would you prefer?

1. Press 1 if you would support raising the minimum wage to just \$9 per hour and no more
2. Press 2 if you would support raising the minimum wage to \$10.10 per hour

[ALL GO TO Q5]



Q4. Thanks. Can you tell us a bit more about your feelings about the minimum wage law? Some have suggested lowering the minimum wage. Some want to abolish it altogether. Which do you prefer? Or do you want the minimum wage to remain the same at \$7.25 per hour?

1. Press 1 if you support lowering the minimum wage
2. Press 2 if you want to abolish the minimum wage law
3. Press 3 if you want the minimum wage to remain the same at \$7.25 per hour.
4. Press 4 if you are unsure

[ALL GO TO Q5]

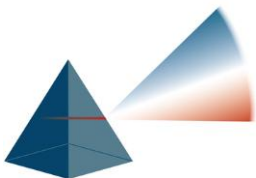
Q5. The minimum wage for tip employees is currently \$2.13 an hour. Do you support increasing the minimum wage for tip employees?

1. Press 1 if you would support raising the minimum wage for tip employees
2. Press 2 if you support abolishing the minimum wage for tip employees entirely
3. Press 3 if you believe the minimum wage for tip employees should stay the same
4. Press 4 if you are unsure

Q6. Thanks. In politics, would you describe yourself as mostly Democratic, leaning Democratic, completely Independent, leaning Republican, or mostly Republican?

1. Press 1 for Mostly Democratic
2. Press 2 for Leaning Democratic
3. Press 3 for Completely Independent
4. Press 4 for Leaning Republican
5. Press 5 for Mostly Republican

[CLOSE]: This concludes the survey. Thank you for your participation. Goodbye. This call was paid for by Voice for Children.



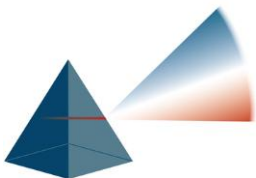
Top Lines

Do you support a law increasing Nebraska's minimum wage?		
Q2 Support	#	%
1 Support raising minimum wage	337	56%
2 Oppose raising minimum wage	199	33%
3 Unsure	64	11%
Grand Total	600	100%

To which amount do you support raising the minimum wage?		
Q3 Amount	#	%
1 Raise to \$9.00	145	43%
2 Raise to \$10.10	192	57%
Grand Total	337	100%

Which is closer to your feelings about the minimum wage?		
Q4 Oppose	#	%
1 Support lowering minimum wage	13	7%
2 Want to abolish minimum wage	51	26%
3 Want minimum wage to remain \$7.25	127	64%
4 Unsure	8	4%
Grand Total	199	100%

Do you support increasing the minimum wage for tip employees?		
Q5 Tipped Wage	#	%
1 Support raising minimum wage for tip employees	335	56%
2 Support abolishing minimum wage for tip employees	83	14%
3 Want minimum wage for tip employees to remain the same	69	12%
4 Unsure	113	19%
Grand Total	600	100%



Weighted Crosstabs

		AA	White	Other
		5%	85%	10%
35 or under	14%	0.70%	11.90%	1.40%
36 to 45	14%	0.70%	11.90%	1.40%
46 to 54	17%	0.85%	14.45%	1.70%
55 to 64	20%	1.00%	17.00%	2.00%
65 or older	35%	1.75%	29.75%	3.50%

Do you support a law increasing Nebraska's minimum wage?																																
Q2 Support	EthCol African American	Q7 Age	Values																								Total #	Total %				
			2 36 to 45				3 46 to 54				4 55 to 64				5 65 or older				Caucasian				Other									
			#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%				
1 Support raising minimum wage	1.68	40%	3.15	75%	1.70	33%	6.00	100%	9.19	88%	31.24	44%	46.68	65%	38.79	45%	70.67	69%	98.09	55%	6.72	80%	1.05	13%	3.92	38%	3.20	27%	8.88	42%	330.97	55.2%
2 Oppose raising minimum wage	2.52	60%	1.05	25%	3.40	67%	0.00	0%	1.31	13%	31.24	44%	20.60	29%	42.21	49%	19.67	19%	62.72	35%	1.68	20%	6.30	75%	4.71	46%	6.40	53%	4.04	19%	207.84	34.6%
3 Unsure	0.00	0%	0.00	0%	0.00	0%	0.00	0%	0.00	0%	8.93	13%	4.12	6%	5.70	7%	11.66	11%	17.69	10%	0.00	0%	1.05	13%	1.57	15%	2.40	20%	8.08	38%	61.19	10.2%
Grand Total	4.20	100%	4.20	100%	5.10	100%	6.00	100%	10.50	100%	71.40	100%	71.40	100%	86.70	100%	102.00	100%	178.50	100%	8.40	100%	8.40	100%	10.20	100%	12.00	100%	21.00	100%	600	100.0%

To which amount do you support raising the minimum wage?																																
Q3 Amount	EthCol African American	Q7 Age	Values																								Total #	Total %				
			2 36 to 45				3 46 to 54				4 55 to 64				5 65 or older				Caucasian				Other									
			#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%				
1 Raise to \$9.00	0.00	0%	0.00	0%	2.86	100%	0.84	25%	0.00	0%	11.46	29%	12.97	32%	21.48	44%	27.76	48%	43.55	43%	3.54	75%	0.00	0%	3.44	60%	1.69	25%	7.51	64%	137.10	40.7%
2 Raise to \$10.10	2.36	100%	2.36	100%	0.00	0%	2.53	75%	5.90	100%	28.65	71%	27.13	68%	27.21	56%	29.53	52%	56.70	57%	1.18	25%	4.72	100%	2.29	40%	5.06	75%	4.29	36%	199.90	59.3%
Grand Total	2.36	100%	2.36	100%	2.86	100%	3.37	100%	5.90	100%	40.10	100%	40.10	100%	48.70	100%	57.29	100%	100.26	100%	4.72	100%	4.72	100%	5.73	100%	6.74	100%	11.80	100%	337	100.0%

Which is closer to your feelings about the minimum wage?																														
Q4 Oppose	EthCol African American	Q7 Age	Values																								Total #	Total %		
			2 36 to 45				3 46 to 54				5 65 or older				Caucasian				Other											
			#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%		
1 Support lowering minimum wage	0.93	66.7%	0.00	0.0%	0.85	50.0%	0.00	0.0%	0.00	0.0%	1.58	6.7%	2.33	8.1%	2.51	7.4%	1.52	2.6%	0.00	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.0%	1.39	20.0%	11.10	5.6%
2 Want to abolish minimum wage	0.46	33.3%	1.39	100.0%	0.42	25.0%	3.48	100.0%	6.77	28.6%	1.58	6.7%	9.33	32.4%	3.76	11.1%	14.42	24.4%	0.00	0.0%	0.93	33.3%	2.82	83.3%	1.00	25.0%	1.39	20.0%	47.75	24.0%
3 Want minimum wage to remain \$7.25	0.00	0.0%	0.00	0.0%	0.42	25.0%	0.00	0.0%	16.92	71.4%	18.94	80.0%	17.10	59.5%	25.06	74.1%	40.99	69.2%	0.00	0.0%	1.86	66.7%	0.00	0.0%	2.99	75.0%	4.18	60.0%	128.45	64.5%
4 Unsure	0.00	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.0%	1.58	6.7%	0.00	0.0%	2.51	7.4%	2.28	3.8%	2.79	100.0%	0.00	0.0%	0.56	16.7%	0.00	0.0%	0.00	0.0%	9.71	4.9%
Grand Total	1.39	100%	1.39	100%	1.69	100%	3.48	100%	23.68	100%	23.68	100%	28.76	100%	33.83	100%	59.20	100%	2.79	100%	2.79	100%	3.38	100%	3.98	100%	6.97	100%	199	100.0%

Do you support increasing the minimum wage for tipped employees?																																
Q5 Tipped Wage	EthCol African American	Q7 Age	Values																								Total #	Total %				
			2 36 to 45				3 46 to 54				4 55 to 64				5 65 or older				Caucasian				Other									
			#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%				
1 Support raising minimum wage for tipped employees	0.00	0%	2.10	50%	2.55	50%	6.00	100%	6.56	63%	31.24	44%	53.55	75%	47.91	55%	66.30	65%	91.66	51%	5.04	60%	2.10	25%	3.14	31%	7.20	60%	8.08	38%	333.43	55.6%
2 Support abolishing minimum wage for tipped employees	2.52	60%	2.10	50%	1.70	33%	0.00	0%	1.31	13%	31.24	44%	4.12	6%	13.69	16%	6.56	6%	24.12	14%	3.36	40%	4.20	50%	3.92	38%	1.60	13%	0.81	4%	101.25	16.9%
3 Want minimum wage for tipped employees to remain the same	1.68	40%	0.00	0%	0.85	17%	0.00	0%	0.00	0%	0.00	0%	10.98	15%	13.69	16%	8.74	9%	20.10	11%	0.00	0%	2.10	25%	0.00	0%	1.60	13%	4.04	19%	63.79	10.6%
4 Unsure	0.00	0%	0.00	0%	0.00	0%	0.00	0%	2.63	25%	8.93	13%	2.75	4%	11.41	13%	20.40	20%	42.61	24%	0.00	0%	0.00	0%	3.14	31%	1.60	13%	8.08	38%	101.53	16.9%
Grand Total	4.20	100%	4.20	100%	5.10	100%	6.00	100%	10.50	100%	71.40	100%	71.40	100%	86.70	100%	102.00	100%	178.50	100%	8.40	100%	8.40	100%	10.20	100%	12.00	100%	21.00	100%	600	100.0%