

# STORING MORE WITH LESS

Data management with NetApp maximizes technology investments

**T**he majority of IT departments in public organizations have a leaner staff than they did five years ago. And public budgets are under greater scrutiny than ever due to the state of the economy. Governments are looking to capitalize on new opportunities in consolidation, virtualization and the cloud to optimize efficiency and get the biggest return on their technology dollars.

Surprisingly many agencies overlook data storage as part of these initiatives, which can be a costly mistake. Streamlining data storage infrastructure with NetApp ensures the greatest possible benefit from consolidation, virtualization and cloud strategies.

With a full suite of storage and data management solutions, NetApp architects storage systems that build in new efficiencies, cut capital outlays on hardware, and position your organization for future growth.

## DRAMATIC COST SAVINGS

Keeping traditional storage systems in these new environments guarantees that storage infrastructure needs will continue to spiral as data increases over time. NetApp has proven to be a vital part of consolidation and virtualization efforts for many government agencies because its storage virtualization and deduplication tools reduce the need for new hardware as data increases.

Virtualizing data storage along with computing infrastructure, NetApp routinely cuts customer data center space requirements in half, which has a significant impact on the bottom line. NetApp offerings also support environmental initiatives, since data consolidation lowers energy use by using less power, cooling and physical space.

## SCALABLE AND FLEXIBLE

NetApp solutions simplify data management by enabling uniformity across an organization's storage infrastructure, since its tools can also manage devices from other providers. And with NetApp, many routine tasks are automated, leaving more staff time to focus on strategic initiatives.

When storage needs change, NetApp dynamically allocates space resources to ensure the necessary agility to



meet customer service needs. Storage is only used when needed. And likewise, unused blocks of space are freed up as soon as data is deleted. Storage also can be scaled in minutes, rather than hours, no longer requiring planned system downtime or manual storage adjustments to be performed on evenings or weekends.

## TRUSTED SOLUTION

Included in NetApp's storage platform are sophisticated tools to ensure effective data backup, expedited disaster recovery, regulatory compliance and high availability. In fact, agencies using NetApp boast greater than 99.99 percent uptime.

Security is also built into NetApp solutions. One of the few storage providers to be certified by the National Information Assurance Partnership Common Criteria Evaluation and Validation Scheme (CCEVS), NetApp's storage operating system strictly protects confidential government records, counting several military organizations among its clients. The CCEVS certification, along with many others, demonstrates that public agencies' trust in NetApp to securely manage large volumes of sensitive data is well founded.

Whether you are consolidating storage, virtualizing or making a move to the cloud, NetApp can architect a storage solution that will help make the most of your IT investments while meeting your needs for reliable and secure service delivery.



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