



EMERGENCY
MANAGEMENT
STRATEGY & LEADERSHIP IN CRITICAL TIMES

2010
**ALL-HAZARDS/
ALL-STAKEHOLDERS
SUMMIT**

Program Guide

September 14, 2010

Hyatt Regency | Phoenix, AZ

WELCOME AND THANK YOU FOR ATTENDING

Today our nation's first responders are confronted with new and more significant challenges than ever before. Complex responses to natural and man-made disasters are presenting issues that strain state and local agencies' existing capabilities and infrastructure. Emergency management personnel need to have more information and be able to access it faster. They also need the ability to merge their data with information from other disciplines to successfully meet these challenges.

The Emergency Management All-Hazards/All-Stakeholders Summit is an eight-city series designed to bring together the key stakeholders responsible for disaster management and homeland security to facilitate collaboration, information sharing and best practices.

This event is intended to help showcase success stories and feature innovative solutions in order to help others pave the way ahead and build joint strategies for the future.

Our intent is to make this an annual event. We hope you enjoy today's summit and that you will please take a few minutes and complete the feedback form so that we may incorporate your ideas into next year's event.

Martin Pastula

Vice President

Emergency Management/Homeland Security

Government Technology Media

PROGRAM

*In consideration of your fellow participants, please turn your cell phones to vibrate.
Thank you.*

Tuesday, September 14

8:30 AM

REGISTRATION AND CONTINENTAL BREAKFAST

9:00 AM

WELCOME

Marty Pastula, Vice President, Emergency Management Media Group

9:30 AM – 10:15 AM

KEYNOTE PRESENTATION

“The Essentials of Life”

Garry Briese, Co-Founder, The Center for New Media & Resiliency FEMA Regional Administrator DHS/FEMA Region (2008-09) Executive Director, IAFC (1985-2007)

10:15 AM – 10:45 AM

MEET THE SPONSORS / NETWORKING BREAK

10:45 AM – 11:10 AM

Developing and Communicating Rapid Situational Awareness

Bernard Szukalski, Senior Product Manager, ESRI

11:10 AM – 11:30 AM

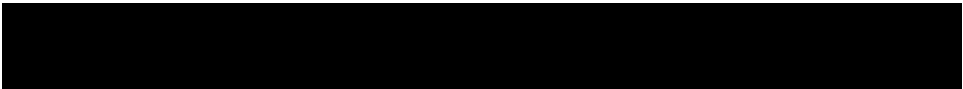
The Next Revolution in Situational Awareness

Lynn Quick, Director of Public Safety, Sprint

11:30 AM – 11:45 AM

Prepare, Respond and Recover with GSA

Liz Belenis Slater, Director GSA Customer Service



11:45 AM – 12:30 PM

Social Media for the Response Community

Moderator – Gary Briese, Co-Founder, The Center for New Media & Resiliency
FEMA Regional Administrator DHS/FEMA Region (2008-09) Executive Director,
IAFC (1985-2007)

12:30 PM

CLOSING REMARKS AND BUFFET LUNCH



With annual sales of more than \$610 million, ESRI has been the world leader in the geographic information system (GIS) software industry for more than 30 years. Additionally, ESRI provides powerful GIS solutions to more than 300,000 clients in more than 200 countries. Headquartered in Redlands, California, ESRI has regional offices throughout the United States, several subsidiary companies overseas, and more than 2200 business partners, which includes 400 authorized instructors and partner education centers who work with ESRI to provide software, data, and hardware that complement ESRI's suite of GIS software. Working with location information, ESRI's GIS software and solutions give you the power to solve problems you encounter every day. Organizations around the world, as well as local, state, and federal government agencies, are using ESRI GIS software to make smart and timely decisions.

As the leader in GIS technology, ESRI offers innovative solutions that will help you create, visualize, analyze, and present information better and more clearly. ESRI software is built on standard and open information technology and has been designed to operate with all relational database management systems. ESRI's software is developed with open (nonproprietary) development tools, and our software is built on new, modern, object-component software standards (COM) that are easily customized and embedded for a wide range of application needs. ESRI's comprehensive product line ranges from desktop GIS to GIS for the enterprise — and our Internet software revolutionizes the way users can access and interact with Internet mapping and GIS data at the desktop, thereby making the promise of distributed GIS a reality that is easy to accomplish.

ESRI will continue to lead the world in providing mapping technology that meets the needs of today's competitive market. Look to ESRI for GIS solutions to help unlock the spatial component of your valuable data and see your organization's information from a new perspective. www.esri.com



U.S. General Services Administration

General Services Administration (GSA)

State and Local Resource Programs

The wealth of GSA's resources is not limited to federal agencies alone. Many state and local agencies can benefit from a variety of products and services offered throughout GSA. This important aspect of GSA's mission is divided into seven distinct programs that provide access to important tools for specific state and local objectives.

The current programs are:

- 1) Disaster Recovery Purchasing
- 2) Cooperative Purchasing
- 3) National Wildland Fire Program
- 4) 1122 Counter Drug Program
- 5) Computers for Learning Program
- 6) Federal Surplus Personal Property Donation Program
- 7) Federal Grantee Access to Schedules in Support of Public Health Emergencies

GSA offers customers direct delivery of millions of state-of-the-art, high-quality commercial supplies and services at volume discount pricing. All customers, even those in remote locations, can order the latest technology and quality supplies and services, conveniently, and at most favored customer prices. GSA also offers the potential benefits of shorter lead-times, lower administrative costs, and reduced inventories. When purchasing via GSA contracts, ordering activities have the opportunity to meet small business goals, while promoting compliance with various environmental and socioeconomic laws and regulations.

Under the GSA Schedules (also referred to as Multiple Award Schedules and Federal Supply Schedules) Program, GSA establishes long-term government-wide contracts with commercial firms to provide access to over 11 million commercial supplies (products) and services that can be ordered directly from GSA Schedule contractors or through the GSA Advantage![®] online shopping and ordering system. The GSA Schedules Frequently Asked Questions (FAQs) provide a variety of information regarding the GSA Schedules Program and the use of GSA Schedule contracts.



The Sprint Nextel Emergency Response Team (ERT) has a defined mission to partner with Public Sector and Enterprise clients in need of solutions that ensure reliable, scalable and robust communications during any event. Unlike the competition, Sprint ERT is a full-time dedicated group of employees with experience in Fire/EMS, Law Enforcement, Military, Business Continuity and Satellite Communications. Sprint ERT has deployed to over 3,600 events, and the core team is supplemented by over 1,000 trained reservists. The Emergency Response Team's role is to coordinate personnel, equipment, and infrastructure for Federal and State Declared Disasters, Enterprise Disaster Recovery, Continuity of Operations, Field Training Exercises, National Security Events and pre-planned enterprise and public sector events.

Since 2002, Sprint's ERT fleet has carried well over twenty million minutes of use for first responders during hurricanes, terrorist events, and other emergencies when agency networks were destroyed, overwhelmed, or otherwise unavailable.

ERT has over 3,000 deployments to emergencies and national events in just the last five years, deploying more than 100,000 handsets, data cards, as well as SatCOLTs and SatIP Trailers. Sprint's ERT has worked alongside public safety and private organizations to be the primary provider of critical communications: from wildfires on one coast to hurricanes on the other; from floods and train derailments in the Northwest to deep freezes and power outages in the Midwest.

For nearly a decade, first responders at every level have turned first to ERT. Sprint has also provided communications support and response to large pre-planned events, such as the Democratic and Republican political conventions, the G-8 summit, The Super Bowl and the Papal visit. Those responsible for all-hazards planning throughout the country rely on Sprint as the communication provider for their emergency communications needs.

About Sprint

Sprint offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for its industry-leading 3G and 4G mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. The company's customer-focused strategy has led to improved first call resolution and customer care satisfaction scores. For more information, visit www.sprint.com.

GOLD SPONSOR



SMART is the world's leading provider of interactive whiteboards*. The company introduced the world's first interactive whiteboard in 1991 and remains the global product category leader, providing easy-to-use, integrated products and services that improve the way the world works and learns. For more than 20 years, innovation and commitment to excellence have been at the core of our business. We help educators achieve better results with technology products that support student-centered learning. We help businesses become more productive with easy-to-use collaboration solutions that enable better results. Our success is driven by a deep commitment to and engagement with both the education and business communities.

Today, with more than 1.6 million SMART Board interactive whiteboards in classrooms and offices worldwide, and more than 30 million users actively learning and collaborating with SMART products every day, SMART products can be found in every Canadian province, every U.S. state, every Local Authority in the UK and more than 175 countries worldwide.

While our product offering started with the interactive whiteboard, it has evolved significantly beyond that to include other interactive products such as interactive displays, interactive tables, interactive pen displays, student response systems, wireless slates, audio enhancement systems, document cameras, a full line of interactive learning software, conferencing software and more. Beyond products, SMART provides free online learning resources, an online teacher community, training and professional development to suit your specific needs and more.

SILVER SPONSOR



Founded in 1986, Southwest PV Systems, Inc. (SWPV) specializes in solar electric systems for Telecommunications, Instrumentation, SCADA, NAVAIDS, Street Lighting, Area Lighting, Sign Lighting, Wind Power, Rural/Remote Electrification, Solar Traffic Flashers (Pedestrian Crossings, School Zones, Fire Stations, Highway Overpasses, Hospital Zones, Traffic Intersection Controls) and Solar Water Pumping applications. We have an experienced project management staff available for systems design, technical advice, and system installations. "Solar Power Is The Future"

SILVER SPONSOR



Avolve Software Corporation is the maker of ProjectDox®, the leading ePlan submission, review and tracking solution for governmental jurisdictions, enabling web-based electronic file submission and review to citizens, architects, and developers who work with their Building, Planning and Public Works departments in the review process of building and engineering plans. Key benefits include reducing paper, printing costs, storage costs, deforestation, drive time, gasoline consumption, and greenhouse gas emissions — while also speeding and streamlining processes within multiple government departments.

ProjectDox also enables accurate as-built review processes as well as web access to digital plan assets for preliminary fire/safety check/inspections and cross-departmental first-response and disaster management/recovery (emergency services, Homeland Security, FEMA). ProjectDox benefits include:

For first responders

- Enables accurate, as-built process
- Fire/Safety pre-check visual indexing
- Mobile access to digital plan assets via web
- Plan/GIS associations
- Rendition format — faster download
- Drawing view, markup, measurement, notes tools

For disaster recovery

- Enables accurate, as-built process
- Web services calls to/from management applications
- Drawing view, markup, measurement and notes tools
- Multi-format file support (200+)
- Ad hoc project environment for planning exercises

ProjectDox can also be integrated quickly and effectively with a full range of government software products, providing a rapid path to paperless plan submission and managed document workflows for secure, optimized customer-service and process control.

Cities, counties and states from east to west – including Washington D.C., Salt Lake City, Utah; Clark County, Nevada; San Bernardino County, California; the City of Atlanta, Georgia; Maricopa County in Arizona, the State of Idaho and the City of Miami Beach in Florida have chosen ProjectDox for its comprehensive capabilities, flexibility and support for strategic community development and environmental and resource conservation.

SILVER SPONSOR



Iveda Solutions is an established and innovative company, delivering secure, open source and enterprise class managed video services by leveraging the power of cloud computing. The company's robust enterprise class video hosting architecture, utilizing a Tier-4 data center, allows scalability, flexibility, and centralized video management, access, and storage, without the burden of buying and maintaining software and equipment. Iveda Solutions delivers the true essence of video surveillance through cloud computing, like no other. As the leader in IP video hosting, innovative services are enabled such as remote video access, real-time remote surveillance, and live mobile video streaming for a variety of applications in a multitude of industries.

Iveda Solutions' open-source technology is interoperable with any existing camera system and enables multiple, simultaneous access without degradation of video quality. Utilizing video hosting technology, Iveda Solutions revolutionizes the functionality of security cameras, through a proactive real-time surveillance service rather than event or trigger based. The human intervention behind state-of-the-art technology makes the difference. The customer experience is enhanced through simplified video access and storage and a reliable, cost effective security solution.

The Department of Homeland Security awarded Iveda Solutions the SAFETY Act Designation as a Qualified Anti-terrorism Technology provider, recognizing the company's unique approach to providing online security surveillance services and human analytics through cloud computing. Iveda Solutions, based in Mesa Arizona, is a wholly owned subsidiary of Iveda Corporation (OTCBB:IVDA). For more information visit: www.IvedaSolutions.com; email sales@ivedasolutions.com or call 1.800.385.8616.

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Untouched earth. Unexplored terrain. Unnoticed cultures. Outdoor expeditions usually require giving up accustomed conveniences. That is until now. GOAL ZERO was inspired by a love of going off the beaten path to unfamiliar places. Places so far off the grid, that even electrical power doesn't exist. We're a company that equips people seeking the farthest outposts of the world with the most innovative portable power products on the market. Field-proven in some of the most remote places on earth, we are working to continually deliver smart, innovative power solutions that will change the way you adventure.

GOAL ZERO isn't just a company, it's a business created by people who live life to its fullest, with a shared vision inspired by the passion for adventure, respect for the planet and a humanitarian heart. We believe in:

- +ZERO boundaries - Freedom
- +ZERO apathy - Social responsibility
- +ZERO regrets - A better life

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NORTHCENTRAL UNIVERSITY

Founded in 1996, and located in Prescott Valley, Arizona, Northcentral University (www.ncu.edu) is an accredited, private, 100% online institution serving adult learners worldwide. Northcentral's monthly course starts with no residency requirements are designed to meet the needs of busy professionals. Academic programs are customized to each student's interests, and faculty and advisors provide one-on-one guidance to ensure academic success.

Offering bachelor's, master's, and doctoral degrees in business and technology management, education, and behavioral and health sciences, Northcentral is regionally accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, and ACBSP. For more information visit www.ncu.edu or call 866-776-0331.

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Know us before you need us.®

Preparedness & Response

ProPac, Inc. is a leading supplier of disaster preparedness and relief supplies. For over 21 years ProPac has served the First Responder, Emergency Management, and Public Health communities at the local, state, and federal levels.

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Singlewire Software develops and supports innovative voice applications centered around secure, fast, and reliable mass notification capabilities. Our main application offerings: InformaCast, PushToTalk, InformaCast CK, and DORA allow our customers unprecedented control in designing mass notifications, assigning them to specific recipients, and determining the medium for dissemination—IP phones, IP speakers, email, etc. — all with the peerless capacity for customization to our customers' specific environments. When used with Singlewire's new CallAware application, an InformaCast notification can also be triggered when specific numbers are dialed within your organization, for example 911, letting your staff know when there's an emergency event taking place. Singlewire's newest application, InformaCast Director, allows your community to federate multiple InformaCast and InformaCast CK servers, across disparate networks, to send regional notification.

Singlewire is devoted to maintaining the agility and imagination needed to fulfill our customers' needs and fostering an environment for successful partnerships between our customers and our company.

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Spot Coolers is the largest portable air conditioning supplier in the country, with 36 locations nationwide. We provide temporary and emergency cooling and heating for people, equipment and processes.

Our rental fleet includes air and water-cooled portables from .5 to 5 tons and trailer-mounted units in 5, 12, and 25 ton capacities. Our reverse-cycle heat pump provides temporary or spot heat for problem areas that occur in office spaces, hospitals, and other locations. Spot Coolers sells new and used equipment for permanent solutions for your cooling requirements. We provide 24 hour emergency service, 7 days a week, every day of the year. Call us.

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The Cooperative Purchasing Network

Fiscally Sound Procurement

While cutbacks and budget shortfalls abound, it is essential for public agencies to practice fiscally sound procurement to ensure they are getting a good value for every dollar they spend. In these tough economic times many public entities are coming together to share services as a means of cost savings. Cooperative purchasing or "piggybacking" is another tool to add to your tool box. TCPN is a national governmental purchasing cooperative established in 1997 under state law tasked with assisting other governmental entities to operate efficiently and economically. We partner with national vendors to help you stay current with practical applications by competitively bidding and awarding contracts to vendors in accordance with purchasing procedures mandated by state procurement laws and regulations.

This is not the economy for a "how we've always done it" mentality. An innovative approach to real value for every dollar spent and outside the box thinking for every purchase is a must. Many public entities believe their state contracts are the only game in town. In fact some states don't competitively bid their own contracts; instead they approve a list of vendors. Cooperative purchasing collectively pools the purchasing potential of schools, colleges & universities, cities, counties, municipalities, hospitals & non-profits to maximize savings of time, effort, budget dollars, and shortens your delivery schedule. From facilities to wireless be prepared for whatever strikes by having TCPN as your transparent tool for maximizing performance. This translates to fiscally sound public procurement at a time when we all need to be working smart!
www.TCPN.org

