2017 EVENTS
Building Relationships

Across more than 150 live and virtual events, e.Republic’s well-respected brands bring public sector and industry together in productive conversations that foster innovation and relationships.

With thirty years of market credibility and deep-rooted connections, our team is focused on producing event programs that are meaningful to the priority issues shaping the public-sector today.

For our industry partners, our events deliver high-quality opportunities to build strategic relationships and expand their public-sector influence.

GOVERNING

Influence state and local executive leaders and policy makers from governors, mayors and cabinet-level officials, to agency heads and chief financial officers.

government technology

Engage state and local’s entire spectrum of technology decision making, from chief information officers and chief technology officers to data center directors and program management.

techwire

Strategically focused on the largest state IT budget in the country, TechWire gathers California’s top agency chief information officers and industry experts together multiple times a year.
As the research arm of Government Technology, the Center for Digital Government brings together the who’s who in state, city and county innovation around key initiatives.

Build relationships with K-12 and higher education technology leaders — from superintendents and chief information officers to deans and instructional technology directors.

Connect with public safety and the whole community of first responder management who drive the nation’s prevention, protection, response and recovery operations.
Governing events convene state and local executive leaders and policy makers with Fortune 1000 companies and advocacy groups for content-rich dialogue, idea exchange and personal connection.

OUTLOOK 2017
STATE & LOCAL MARKET FORECAST

FEBRUARY 2017
The National Press Club / Washington, D.C.
Governing’s 23rd annual Outlook is where industry leaders get the “insider scoop” across state and local forecasts, legislative issues to watch, and other important public policy issues. This is a priority event for heads of public sector practice, corporate strategists, marketing executives and government affairs.

View program and speaker line-up at governing.com/outlook.

Registration: $695
Group rate: $495

“I use this meeting to understand the major trends and issues facing state and local governments as I plan my year. As always, I gain new insights that I would not get anywhere else.”

United Healthcare
GOVERNING LEADERSHIP FORUMS

Governing’s Leadership Forums bring together a state’s executive-level officials and policy makers for best practices discussions and inspired action around management, innovation and leadership. Sponsorships provide speaking role and high-impact corporate branding opportunities.

Michigan / May / Lansing, MI
Colorado / August / Denver, CO
Tennessee / September / Nashville, TN
Virginia / October / Richmond, VA
Massachusetts / November / Boston, MA
California / December / Sacramento, CA
Ohio / December / Columbus, OH

125-150 OF THE MOST INFLUENTIAL LEADERS IN KEY STATES:
- Representatives of the Governor’s Office & Cabinet Officials
- State Legislators
- Agency Secretaries
- Mayors
- CFOs/Budget Officials
- City Managers
- County Executives
- High-Ranking Policy Makers & Senior Officials

Honorable Michael Nutter, Mayor, City of Philadelphia
Pennsylvania Leadership Forum 2015

Michigan Leadership Forum 2015
California Leadership Forum 2015
Summit on Infrastructure and Public-Private Partnerships

MAY 2017 / Location TBD

P3s are gaining in popularity due to scarcity of public funds to improve aging infrastructure. To extend last year’s conversation around demystifying the P3 model, Governing will empower policy, infrastructure and finance leaders with the tools and steps for effectively governing P3 agreements.

In this relaxed 1 ½-day format, policy and senior-level officials feel comfortable being candid about the help they need. This is how a successful P3 partnership starts.

ROLL-UP YOUR SLEEVES & BUILD P3 PARTNERSHIPS WITH 50-60:

- Agency Heads
- Mayors
- City Managers
- County Executives
- Finance & Budget Directors
- Treasurers
- Controllers
- Key Legislators
- Transportation Officials
- Public Works Officials
- Infrastructure Specialists
- Procurement Officials

Coming late Spring 2017

To complement the summit, Governing will produce a nationally distributed P3 guide.
SUMMIT ON GOVERNMENT PERFORMANCE & INNOVATION 2017

MAY 2017 / Phoenix, AZ

In collaboration with

Governing’s national gathering of state and local policy makers, performance officers and technology leaders seeks to drive real outcomes with strategies to enable better service delivery, engage citizens and ultimately improve performance.

Given today’s innovation-driven economy, the status quo is no longer appropriate in industry or government. Connect with influential leaders for an important conversation among those who are charting a new course for government performance and innovation for the rest of the country.

NETWORK WITH 150-200 LEADERS READY TO INNOVATE:
- Mayors
- City Managers
- County Executives
- Chief Innovation Officers/Directors
- Chief Performance Officers/Directors
- Chief Information Officers
- Chief Technology Officers
- Chief Financial Officers/Budget Officers
- Data Directors
DECEMBER 2017
The Willard Hotel / Washington, D.C.

For 23 years, Governing’s Public Officials of the Year has recognized great state and local leaders and their lifelong commitment to public service. Align your brand with this recognition program, and network at a spectacular gala with the honorees and top-level executives.

A CAREER HIGHLIGHT FOR PUBLIC SECTOR OFFICIALS, INCLUDING:
- Governors
- Mayors
- Agency Secretaries
- Key Elected, Appointed and Career Officials

View former honorees at:
governing.com/poy
Invitation-only “meeting of the minds”, this 1½-day, retreat-like gathering brings the nation’s influential public finance, budget and policy leaders together to re-envision more innovative and cost-effective approaches to complex challenges.
The Obama Administration pushed a range of transformative innovations in HHS policy and technology. Now a new administration promises to trigger a new round of changes in HHS policies and priorities.

This year’s program will examine the new administration’s HHS policy statements and appointments and provide expert analysis on what these actions could mean for the largest spending category for state governments.
The Governing Institute is focused on improving state and local government performance and strengthening public-sector innovation, leadership and citizen engagement. It is led by Julia Burrows, a former city official who managed sustainability initiatives for Sacramento, Calif., Mayor Kevin Johnson.

Annually, the Governing Institute selects a cohort of 25 women serving in state and local offices for a year-long bipartisan program of leadership training and relationship building. This program honors their work in public service and encourages them to mentor and promote the career advancement of women in government.

Governing invites corporations, nonprofits and foundations to underwrite this program and work alongside these women at upbeat retreats for leadership development and career-long partnership building.

View program highlights and class profiles: governing.com/wig
Government Technology’s Digital Government Summits and CIO Academies connect industry with state and local chief information officers and technology decision makers in key regions.

Digital Government Summits

With nearly 40 events annually in the largest state capitals and major metro areas, Government Technology’s events gather the highest level of state and local IT decision makers together to discuss solutions and best practices for the priority issues impacting their regions.

In most of these states, our summit is the only event and training opportunity available to government, and therefore the best venue to personally connect and have qualified meetings with multiple agencies in your sales territory.

150 – 400 IT EXECUTIVE ATTENDEES*:
- Enterprise CIOs/CTOs
- Agency/Department CIOs
- Agency/Department Management
- IT Directors/Management
- City Managers/County Executives
- Data Center Directors/Management
- Program/Project Management
- Network/Systems Management

*Attendance quantity varies by event

2017 LOCATIONS

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CIO Academies

Designed by and for public-sector CIOs and industry partners, these Academies help current and future C-level IT leaders develop essential leadership and management skills. Each event agenda offers actionable ideas and business strategies for how to lead in the unique public-sector IT climate.

Sponsors are positioned as trusted peers in the leadership development process and get to network with the state’s technology leaders.

California Public Sector CIO Academy / Sacramento, CA / March
New York IT Leadership Academy / Albany, NY / April
Texas Public Sector CIO Academy / Austin, TX / October
Florida Public Sector CIO Academy / Tallahassee, FL / December

At the California, New York and Texas Digital Government Summits, the Center for Digital Government (CDG) announces the Best of California, Best of New York and Best of Texas Awards. Awards are based on the results of CDG’s annual IT benchmarking surveys that highlight the most innovative projects, applications and leaders in each state.

These award celebrations give sponsors an opportunity to network with the best and brightest in government technology.
STATE of TECHNOLOGY
CALIFORNIA INDUSTRY FORUM

NOVEMBER 2017 / Sacramento, CA

TechWire’s State of Technology Forum is laser-focused around those overseeing the State of California’s $6 billion technology budget, and uncovering opportunities through industry relationship building with top agency chief information officers and key public sector executives.

For more information on TechWire membership benefits, including quarterly CIO briefings, visit techwire.net
The Center for Digital Government is a research and business intelligence advisory institute focused exclusively on the state and local government market. CDG’s signature events attract the who’s who in public sector innovation.

Beyond the Beltway
MARCH 2017
Washington, D.C.

The definitive state and local technology market briefing, Beyond the Beltway is your opportunity to get more strategic about where to focus your marketing and sales priorities across a $99.8 billion state and local IT market.

Hear first-hand insight from state and local chief information officers and the Center’s research team on the latest market forecasts, priority trends and initiatives that influence procurement, and opportunities and deals coming down the pike.

Re:public
NOVEMBER 2017
Phoenix, AZ

Re:public XVI is the Center’s flagship public sector retreat. Across two days, the Center’s access and relationships brings together a hand-selected group of visionaries and thought leaders to discuss the great opportunities available in this digital age, discard old mindsets and learn new ways to confront and overcome challenges.

“Re:Public is proof of the Center’s reach and standing in the government market. No one else can fill a room with so many top government IT leaders and seamlessly facilitate a more symbiotic interaction on how to transform government.”

CTO, Accenture

David Behen, Director of the Department of Technology, Management and Budget and Chief Information Officer, State of Michigan, re:Public 2015, Hilton Head Island, South Carolina
The Center for Digital Education connects you directly with K-20 education technology leaders — from superintendents and chief information officers, to deans and instructional technology directors.

K-12 Events

LARGE DISTRICT FLY-IN
MAY 2017
Be a peer at the table with CIOs, CTOs and instructional technology leaders from the 50 largest districts to discuss their plans and challenges.

NEW YORK CITY DEPARTMENT OF EDUCATION SCHOOL TECHNOLOGY SUMMIT
JULY 2017 / New York City
Help New York’s DOE executives, IT leaders and technical staff for the City’s 1,700 schools learn about innovative technology solutions available to them.

THE DIGITAL EDUCATION LEADERSHIP CONVERSATION (DELC)
OCTOBER 2017
Over the course of ½ days, our Large District Group and additional edtech leaders come together with industry as a source for ideas around the utilization of cutting-edge technologies. This upbeat program is rich with candid dialogue and networking.

ARIZONA CIO/CTO FORUM
OCTOBER 2017 / Phoenix, AZ
Created and designed by leading Arizona school districts, this forum connects you with the state’s CIOs, CTOs, and key technical support staff to help foster IT expansion across their K-12 system.

CHIEF ACADEMIC OFFICERS WORKING GROUP In collaboration with ISTE
SUPERINTENDENTS WORKING GROUP In collaboration with AASA
Benefit from high-level working relationships with these K-12 established communities, strengthened through live and virtual direct interaction, and collaboration on a paper that is broadly promoted across the Center’s edtech community and social networks. centerdigitaled.com/programs

2017 RESEARCH ROUNDTABLE & MARKET BRIEFINGS
Sit around the table with K-12 IT leaders from multiple school districts and hear first-hand their plans and priorities.

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<td>New Orleans / Baton Rouge, LA</td>
<td>Cambridge, MA</td>
<td>Atlanta, GA</td>
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Higher Education Events

CITY UNIVERSITY OF NEW YORK (CUNY) IT CONFERENCE
DECEMBER 2017 / New York City

The 16th annual CUNY IT Conference is produced in association with the nation’s third-largest public university system, and it connects industry with more than 800 attendees each year from a variety of both administrative and instructional focuses.

DIGITAL EDUCATION LEadership CONVERSATION (DELC)
DECEMBER 2017

Mirroring our DELC K-12 format, this 1½-day dynamic program is a rare opportunity for industry to converse freely with the Center’s high-level higher education technology community — CIOs, CTOs, curriculum technologists, and innovative thinkers from across the country.

NEW!
2017 HIGHER EDUCATION ROUNDTABLE SERIES

A handful of sponsors will join CIOs, deans, vice presidents, department chairs and other key IT decision makers for a roundtable discussion on technology trends in higher education and strategies to spur innovation.

Q2 / Dallas/Fort Worth, TX
Q3 / San Francisco/Bay Area, CA
Q4 / Philadelphia, PA

For more information about these K-20 events or our national surveys and awards programs, visit centerdigitaled.com
Customized Events & Webinars

Our custom event partnership delivers access to your target audience, enabling content-rich discussions and relationship building, and it is all designed exclusively for you.

Most days a week, e.Republic’s seasoned leadership team is hosting a live or virtual event across the country, convening high-quality gatherings of state and local executive leaders, technology executives and policy makers.

Building upon these deep-rooted connections, and a rich understanding of the key issues shaping the state and local and education landscape, our custom events deliver personalized relationship-building settings for companies and industry organizations.

REGIONAL/NATIONAL CUSTOM EVENTS
From roundtables to receptions, our team will design a setting that allows your subject expert to present on a topic meaningful to your business and the public-sector executives in the room.

WEBINARS
Even with increasing snackable content formats, webinars still deliver greater interactivity and are a quick way to elevate your expertise and share an important message on a national scale.

CUSTOM EVENT PARTNERSHIP BENEFITS:
- 3rd-party credibility of public sector brands leaders rely on
- Audience promotion to qualified leadership audiences
- Powerful relationship building in trusted settings
- Targeted messaging by experts who understand the market
- Turnkey event production — from contract to execution

Richard Buery, Deputy Mayor For Strategic Policy Initiatives, New York City
2016 Smarter States, Smarter Cities: McKinsey & Company Custom Event, Chicago, IL
Edward Serna, Deputy Executive Director, Texas Workforce Commission

2016 Bob Bullock Award, Texas Digital Government Summit

Dr. Kecia Ray, CDE Executive Director, hosts Technology Integration Group’s roundtable series at the 2016 ISTE conference.

The Honorable Marybel Batjer, Agency Secretary, California Government Agency

2015 California Leadership Forum

Dr. Philip Hickman, Columbus Municipal School District

Edward Serna, Deputy Executive Director, Texas Workforce Commission

2016 Bob Bullock Award, Texas Digital Government Summit