## 2016 EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>MONTH</th>
<th>EDITORIAL FOCUS</th>
<th>AD SPACE</th>
<th>AD MATERIALS</th>
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| JAN / FEB| **Emerging Tech**: A look inside the R&D labs of some industry innovators  
BONUS: IJIS.                                             | 11/23/15  | 11/26/15     |
| MAR      | **The Data Issue**: Open data, big data and the future of high-performance government.  
BONUS: IWCE                               | 1/25/16   | 1/28/16      |
| APR / MAY| **GT Top 25**: We salute doers, dreamers and drivers in the public sector.  
BONUS: Big Data TechCon, NASCIO, GSMCon           | 2/22/16   | 2/25/16      |
| JUN      | **Getting Smarter**: How the Internet of Everything and intelligent infrastructure will shape your future.  
| JUL / AUG| **Civic Tech 101**: Our guide to effectively engaging citizen coders and startups.  
BONUS: APHSA, IJIS, NESCO MESC, NASTD          | 5/23/16   | 5/26/16      |
| SEP      | **Best of the Web**: Insights and best practices from the nation’s premier government websites. | 7/25/16   | 7/28/16      |
| OCT / NOV| **Information Security**: Information Security: How to respond to a new — and more dangerous — threat landscape. | 8/29/16   | 9/1/16       |
| DEC      | **Year in Review**: Making sense of 2016’s most important technology issues and trends. | 10/24/16  | 10/27/16     |

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Updated 10/22/15